

PLGMEA

**PAKISTAN
LEATHER GARMENTS
MANUFACTURERS & EXPORTERS
ASSOCIATION**

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Pakistan's Leather Garment & Leather Goods Exports:

Pakistan's leather industry, is the second largest export industry after textiles, At HS-06 level, "Articles of apparel, of leather or composition leather..." (HS-420310) was the highest export under the leather industry, Germany, USA and the Netherlands were the top three export destinations for Pakistan's leather garment exports, However, exports to these destinations have declined in the last ten years. Pakistan's leather garment exports are mainly concentrated in the European region, with a combined market share of around 80.5%. The second largest region is the America region, followed by Asia. Pakistan's leather garment exports thus have a high concentration risk.

This report focus on potential markets for expansion which reveals that Pakistan has the highest untapped potential worth in millions for exporting leather garments to the USA. Other top potential markets include China and European countries which can be penetrated through better marketing, and participation in trade fairs and exhibitions. The country's main competitors for these markets are India and Italy. Pakistan's exports of leather garments decreased by 15.78% in the last fiscal year 2022-23 as compared to the corresponding period of 2021-22, according to Pakistan Bureau of Statistics (PBS).

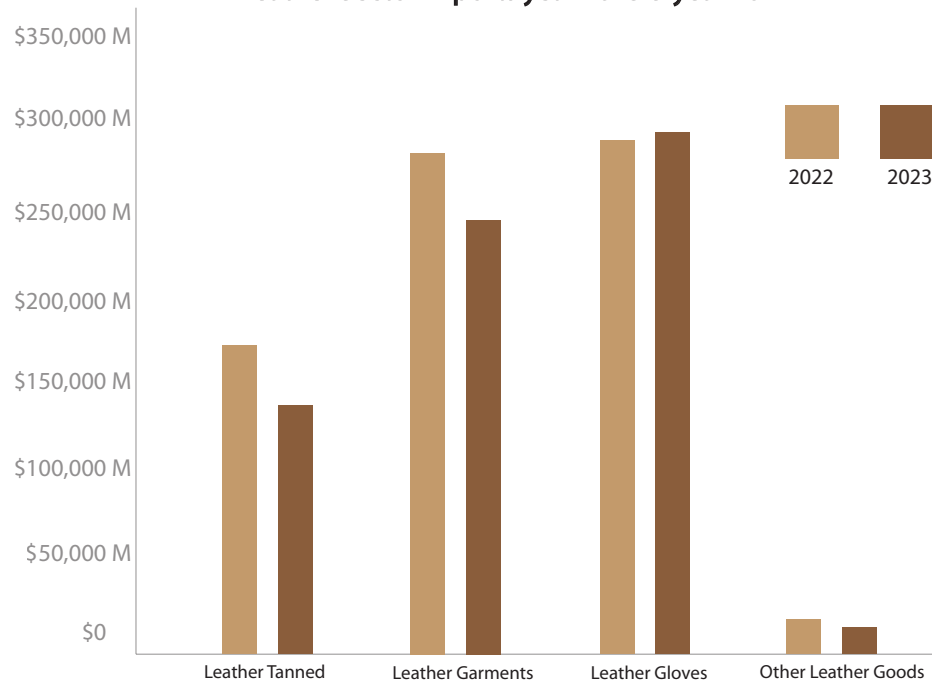
As per PBS data, the leather garments exports were recorded at \$249,246 million in year 2023-24 against the exports of \$280.842 million in year 2022-23. On year-on-year basis, leather garments exports decreased by 11.25% and remained at \$20,699 million in July 2024, compared to \$23,033 million in July 2023. Pakistan's leather garments exports decreased by 11.275% on month-on-month (MoM) basis to \$20,699 million in July 2024, as compared to \$22,222 million in June 2024.

Pakistan's exports of leather goods decreased by 11.53% in the last fiscal year 2023-24 as compared to the corresponding period of 2022-23, according to Pakistan Bureau of Statistics (PBS).

As per PBS data, the leather goods exports were recorded at

\$13,522 million in year 2024 against the exports of \$15,285 million in year 2023. On year-on-year basis, leather goods exports decreased by 5.51% and remained at \$852 million in July 2024, compared to \$899 million in July 2023. Pakistan's leather goods exports decreased by 58.09% on month-on-month (MoM) basis to \$852 million in July 2024, as compared to \$1,347 million in June 2024. The top export destinations of leather produced in Pakistan are Germany, Italy, the United States, the Netherlands and the United Kingdom. Pakistan's leather and leather goods industry is one of the three most important export sectors, generating 4 percent of export revenues and providing jobs to hundreds of thousands of people.

Leather Sector Exports year 2023 & year 2024



The innovative materials and technologies are emerging in the leather goods industry, and how are they reshaping the design and functionality of leather products:

The leather goods industry is witnessing a transformative shift with the emergence of innovative materials and technologies that are revolutionizing the design and functionality of leather products.

Lab-Grown Leather:

Cultivated from cells in a lab, lab-grown leather offers a sustainable alternative to traditional leather. It reduces the environmental impact associated with livestock farming and allows for unique textures and colors.

Biodegradable Leather:

Researchers are developing biodegradable leather made from organic materials like mushrooms or agricultural waste. This addresses concerns about leather's environmental footprint.

Smart Leather:

Integration of technology into leather products is on the rise. Smart leather can include embedded sensors, LED lights, or even heating elements, enhancing the functionality of bags, jackets, and accessories.

Eco-Friendly Tanning Methods:

Sustainable tanning processes, such as vegetable tanning, are gaining popularity, reducing the use of harmful chemicals in leather production.

3D Printing:

Leather goods designers are utilizing 3D printing to create intricate patterns and textures, pushing the boundaries of leather craftsmanship.

These innovations not only offer environmental benefits but also expand the design possibilities and functionality of leather products. They represent a promising future for the leather goods industry, aligning with the growing demand for sustainable and technologically enhanced products.

The types of leather are used in the production of high-quality leather goods:

The types of leather commonly used in the production of high-quality leather goods are:

Full-grain leather:

Full-grain leather is the top layer of the hide and is considered to be the highest quality leather. It is durable, water-resistant, and has a natural grain that gives it a unique look and feel. Full-grain leather is often used in high-end leather goods, such as handbags, wallets, and shoes.

Top-grain leather:

Top-grain leather is made from the second layer of the hide and is also high quality leather. It is sanded to remove any imperfections, but it still retains the natural grain of the leather. Top-grain leather is often used in leather goods that require a more uniform finish, such as furniture and car seats.

Genuine leather:

Genuine leather is a term that can be used to describe any type of leather, but it often used to

describe lower-quality leathers that have been split or corrected to remove imperfections. Genuine leather is less durable and water-resistant than full-grain or top-grain leather, but it is also less expensive. Genuine leather is often used in less expensive leather goods, such as belts and bags.

Suede leather:

Suede leather is made from the underside of the hide and has a soft, velvety texture. It is not as durable as full-grain, top-grain, or genuine leather, but it is often used in luxury items, such as shoes and handbags, for its unique look and feel.

Exotic leathers:

Exotic leathers, such as alligator, crocodile, and snakeskin, are made from the skins of exotic animals. They are very expensive and are often used in luxury items, such as handbags and shoes.

When choosing leather goods, it is important to consider the type of leather used and the intended use of the item. If you are looking for a high-quality leather item that will last for many years, then you should choose an item made from full-grain or top-grain leather. If you are looking for a more affordable leather item, then you may want to choose an item made from genuine leather. And if you are looking for a luxury leather item, then you may want to choose an item made from suede leather or exotic leather.

The Meeting of Pakistan Leather Garments Manufacturers & Exporters Association (Northern Zone) with Delegation from Germany and Mr. Sarim Mehmood CEO & Founder of Fruit of Sustainability (SMC-Pvt) Ltd. held on August 27, 2024 at PLGMEA Meeting Hall, Sialkot



The 4th Meeting of 21th Executive Board of Pakistan Leather Garments Manufacturers & Exporters Association (Northern Zone) Held on August 10, 2024



Leather Sector Exports

During the Month of July 2023 & July 2024

Value = (Rupees in Million)
(US Dollars in Thousands)

	July 2023	July 2024	% Change
Leather Tanned	008,960	011,766	23.85 %
Leather Garments	023,033	020,699	- 1.28 %
Leather Gloves	020,788	018,492	- 12.42 %
Leather Footwear	009,570	009,452	- 01.24 %
Leather Manufactures	000,899	000,852	- 05.52%
Total Leather Products	063,250	061,261	- 03.45%

Upcoming Trade Shows related to Leather & Fur

Exhibition Name	Country	Date	Related industries
FUTURMODA 2024	Alicante (Spain)	Oct. 16 - 17, 2024	Leather & Fur, Fashion - Clothing
NOBEL MASTERSHOES 2024	Konya (Turkey)	Oct. 16 - 19, 2024	Leather & Fur, Fashion - Clothing
OBUV. MIR KOZHI 2024	Moscow (Russia)	Oct. 22 - 25, 2024	Leather & Fur, Fashion - Clothing
ANPIC 2024	León (Mexico)	Oct. 23 - 25, 2024	Leather & Fur, Fashion - Clothing
PERÚ MODA 2024	Lima (Peru)	Oct. 23 - 24, 2024	Leather & Fur, Fashion - Clothing, Fabrics - Clothing Textiles
GLOBAL SOURCES FASHION 2024	Hong Kong	Oct. 27 - 30, 2024	Leather & Fur, Fashion - Clothing, Fabrics - Clothing Textiles
APLF ASEAN 2024	Bangkok (Thailand)	Nov. 06 - 08, 2024	Leather & Fur, Fashion - Clothing
AYSAF 2024	Istanbul (Turkey)	Nov. 13 - 16, 2024	Leather & Fur, Fashion - Clothing
FOOTWEAR & LEATHER SHOW AUSTRALIA 2024	Melbourne (Australia)	Nov. 19 - 21, 2024	Leather & Fur, Fashion - Clothing
MUTEX 2024	Istanbul (Turkey)	Nov. 26 - 29, 2024	Leather & Fur, Fashion - Clothing



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