



PAKISTAN  
**LEATHER GARMENTS**  
MANUFACTURERS & EXPORTERS  
ASSOCIATION

VOL: 106

AUGUST 2023

MONTHLY



## Pakistan Export Strategy Leather and Leather Goods 2023-2027:

Leather and leather products have been designated as a priority focus export industry for growth in Pakistan's National Priority Sectors Export Strategy (NPSES). and growth during the following five years. After textiles, leather is the second-largest industry, providing around 5.4% to export profits. Leather is a very dynamic value-added sector that is job-oriented, as it directly employs over 500,000 people. The leather industry is going through a significant shift to prove its value in the new global sustainability paradigm. Our members in Pakistan have already started putting a plan in place to take advantage of a sustainable leather value chain. But this also calls for coordinated efforts in policymaking between the public and private sectors. Pakistan Leather and Leather Goods Export Strategy have been created as a result to address all sector-related challenges, including performance-affecting competitive limitations.

This strategy is the result of the stakeholders' collaborative effort and reflects public-private cooperation. It was finished after several months of stakeholder consultation meetings and workshops. Its implementation is equally dependent on each of our efforts to help Pakistan find a niche in the global economy and a place for its leath. We anticipate that by putting the NPSES's recommendations into practice, we will be able to compete more successfully in the worldwide market for leather and leather items, expand into new emerging areas, and solidify our position in those where we now export. Our sector must prioritize adhering to sustainable norms, increasing certification requirements, enhancing labor skills, and fostering innovation, as this strategy has correctly highlighted. In the meanwhile, we stress the importance of a steady and predictable policy and regulatory system. Public and commercial sector players worked together to develop the NPSES guidelines in order to maximize assets and get around limitations.

The PTA and PLGMEA think that

implementing the right plan will aid in the industry's transformation. self. However, we stress how crucial it is for the government to remain committed to creating the infrastructure, framework, and laws needed for the industry to advance. The private sector, which is the main beneficiary of this strategy's implementation and was directly involved in its design process, has made a commitment to help with its implementation in order to help this industry realize its enormous potential and grow to new heights. Finally, we would like to express our gratitude to all parties who, in one way or another, contributed to the development of this approach.

### **DO YOU HAVE SOMETHING TO SHARE ?**

All members are cordially invited to share their personal experiences tips, useful websites, articles or anything beneficial to our members.

Any such information should be sent to PLGMEA NZ office which shall be scrutinized and the published in the next bulletin.

### **TARIQ ISMAIL**

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## **Provision of Funding to PLGMEA Members for Providing Training for their workers through Punjab Skills Development Fund (PSDF)**

A meeting was held on 16th Aug. 2023 with Assistant Manager Program Development of PSDF, Ms Ummara Zeeshan in PLGMEA Sialkot in which she briefed about the purpose of the fund and how PSDF funds different training providers, including Industries for provision of skills education.

Miss Ummara gave the following guidelines:

We offer industries to train their workers themselves and we pay around 50% of pay per person maximum to the ceiling of Rs.1500/- p.m.

A stipend of Rs.1500/- per month will be given directly to the worker.

Train young boys aged 18 to 40 year (CNIC Holder).

Duration of training should be 3 months or 6 months,

Minimum workers per company should be 15 (combined class all trades), Maximum workers per company 125.

Program will be supervised by PSDF through third party and surprise checks will be carried out to check the progress of various training courses, being run by the industries.

In view of the above you are requested to forward your demand as per the following trades for onward submission to the PSDF management. You may add any trade as per your requirements.

<b>Sr. #</b>	<b>Trade/Course</b>
1.	Industrial Stitching Machine Operator
2.	Leather Garments Pattern Makers
3.	Quality Control in Garments
4.	Production Planning & Control
5.	Leather Cutting
6.	Leather Machine
7.	Roll Checking
8.	Wax & Spray
9.	Computerized Pattern Designing

Members are requested to provide the above information, latest by 8th September 2023 by E-Mail. You are just required to mention TRADE and No. of person requiring training in each trade.

# The 8th Meeting of 21th Executive Board of Pakistan Leather Garments Manufacturers & Exporters Association (Northern Zone) Held on August 16, 2023.



## Leather Sector Exports

During the Month of July 2022 & July 2023

Value = (Rupees in Million)  
(US Dollars in Thousands)

	July 2022	July 2023	% Change
Leather Tanned	015,206	008,960	- 41.08 %
Leather Garments	026,311	023,033	- 12.46 %
Leather Gloves	022,457	020,788	- 07.43 %
Leather Footwear	014,305	009,570	- 33.10 %
Leather Manufactures	001,471	000,902	- 38.68%
<b>Total Leather Products</b>	<b>064,544</b>	<b>054,293</b>	<b>15.88 %</b>

**The Central Chairman Meeting with Director I.O.C.O  
Held on 16 August 2023.**



**The Pakistan Leather Garments Manufacturers & Exporters  
Association (PLGMEA) meeting with Miss Ummara Zeeshan Assistant  
Manager of Punjab Skills Development Fund held on  
16 August 2023.**



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### Northern Zone

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Proposed PLGMEA Business Center (Northern Zone)

